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# CALGARY HERALD

**8°C**A few clouds  
Detailed Forecast

Wednesday, March 27, 2013

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## Crossroads Market draws thousands every weekend

**Mario Toneguzzi, Calgary Herald**  
Published: Monday, May 23, 2011

It is early in the week and the Crossroads Market is deathly quiet and empty as the owners of the popular business meet with a reporter to discuss their unique venture.

In a few short days, the place will be hopping as thousands of Calgarians come on the weekend to buy fresh produce, eat some food at one of the numerous kiosks, or buy some trinkets and products on sale throughout the massive location.

For the past 24 years -and since November 1999 at its current location at 1235 26th Ave. S.E. -the Crossroads Market has been a social gathering place for customers while presenting an opportunity for new businesses to start and to grow.

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Matt McDonald, from left, Colin Kendall and Bob Kendall own Crossroads Market.

Lorraine Hjalte, Calgary Herald

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"The one thing about the Crossroads Market is that it's very grassroots. The majority of the businesses are owneroperated. It's been a great place for new Canadians to come to have an opportunity to start a new business and their own business at affordable rates where they're guaranteed a certain draw," says Matthew McDonald, who owns the market along with brothers Bob and Colin Kendall.

"You're part of a community here and you've got a great opportunity to promote your product and your brand," added McDonald.

The Crossroads Market was founded by Gerry Kendall, Bob and Colin's father, and was initially located along 16th Avenue N.E. near 19th Street. Today, the year-round indoor/outdoor market has about 65,000 square feet on its main floor with another 50,000 square feet for its outdoor market, which operates generally from about May to October. There is parking to accommodate up to 800 vehicles.

During the summer, the market has about 150 vendors while in the off-season it has about 100 to 110. It operates only Fridays, Saturdays and Sundays.

"Especially with the farmers' market, the popularity has been tremendous over the last five years," says McDonald. "Little farmers' markets are popping up all over the place. Calgarians especially are looking for local, fresh and top quality product and although you can only get some of that seasonally, the vendors we do bring in here offer the best of the best.

During the summer months 8,000 to 10,000 people a day come through its doors while during winter months it's 4,000 to 5,000 a day.

MTONEGUZZI@CALGARYHERALD.COM

**SMALL BUSINESS****Crossroads Market**

- Owners: Matthew McDonald, Colin Kendall, Bob Kendall

- Established: 1987

- Employees: 8-10

1235 26th Ave. S.E. Location:

- Phone: 403-291-5208

- Website: [www.crossroadsmarket.ca](http://www.crossroadsmarket.ca)

- Description: Year-round indoor/outdoor market

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